Strategy Map I

Educated, Productive Workforce

Supportive
Business
Climate

Positively
Transform
lowa's
Economy

New Economy Infrastructure

Attractive Communities

Local
Economic
Development

Strategy Map II

Education Workforce

Skills for New Economy

- Graduate
- Vocational & Technical
- Primary & Secondary Education
- Training of Existing Workforce

Availability of Labor

- Accommodation for Diversity
- Youth

Entrepreneur Attitude

- New Business Owners
- Youth
- R&D

Supportive Business Climate

Access to Capital

- Loans & Grants
- Angel Investors
- Banks & Financial Institutions
- Venture Capital

Behavior

- Risk Taking
- Entrepreneur
- Churning
- Commercialization of R
 & D
- Partnerships

Quality of Government Services

- Entrepreneur Support
- Incentives
- Marketing

Taxes & Regulation

- Flexible & Appropriate Regulation
- Tax Breaks
- Fair & Competitive Tax Structure

New Economy Infrastructure

Facilities

- R & D Parks
- Think Tanks
- Labs
- Incubators

Communications Infrastructure

- Competitive Choices
- Universal Access
- Advanced Technologies

Natural Resources

- Availability
- Quality
- Sustainability
- Price

Energy

- Reliability
- Availability
- Price
- Renewable

Transportation

- Availability
- Quality
- Competitive
- Connectivity

Local Economic Development

Leadership

- Private sector
- Public sector
- Economic development professionals

Regional Initiatives

- Collaborative
- Local-driven
- Technical assistance
- Adequate funding
- Leverage available resources

Effective Partnerships

- Local, regional and statewide
- Mutually beneficial
- Leverage available resources

Entrepreneurial Support

- Technical assistance
- Equity financing
- Debt financing

Incentives

- Technical assistance
- Equity financing
- Debt financing

Attractive Communities

Quality Government Services

- Safetv
- Health Care
- Mobility
- Cultural
- Libraries
- Education

Amenities

- Cultural Vitality
- Community & Regional Attractions
- Environment
- Recreation
- Historic Fabric

Affordability

- Cost of Living
- Assessable Health Care
- Affordable Housing